



Analysts-Traders Equities Training Center

Start making your money work for you now!....

Analysts-Traders Equities Training Center (AET)

In cooperation with

**The Philippine Stock Exchange (PSE) Market Education Department
Presents**

**PRACTICAL TRADING
IN THE PHILIPPINE STOCK MARKET SEMINAR
2010**

ALL ARE WELCOME!

Seminar		Topics	Schedule
1. PRACTICAL TRADING - Cost: Philippines: Php5k Overseas: US\$200	Module 1 INTRO TO THE PHILIPPINE STOCK MARKET INDUSTRY	<p>Part I.: <i>The role of Stock Exchange; The role of listed companies; classes of stocks; The role of stockbrokers; Getting listed in the stock market.</i></p> <p>Part II: ELEMENTS OF STOCK MARKET <i>-Market Direction (recognizing market trends, why prices move up and down)</i> <i>-Stock Selection (how to evaluate and choose stocks for investment)</i> <i>- Risk Capital Management (how to manage risk in stock investing)</i></p> <p>PART III: CORPORATE ACTIONS, <i>their impact on share prices, i.e. Initial Public Offering; Back-door listing; Stock Rights; Dividends; Buy Backs; Increase in capitalization, par value, merger, etc.</i></p> <p>PART IV: BROKERS & THEIR SERVICES. <i>Choosing a broker and how to open an account; Stock brokers in the Philippines; Stock brokers with on-line trading facilities</i></p>	<p>Manila: Every 2nd Tuesday of the month. Starting January 2010 Jan. 12; Feb. 9; Mar. 9; Apr. 13; May 11; Jun 8; Jul 13; Aug. 10; Sept. 14; Oct. 12; Nov. 9; Dec. 14, 2010. Venue & Time PSE Ortigas, 9:30am to 5:00pm</p> <p>Baguio: Every 3rd Friday, every 2nd month starting January 2010 Jan 15; Mar. 19; May 21; Jul 16; Sept. 17; Nov. 19, 2010 Venue:TBA Time: 9:30am to 5:00pm</p> <p>Davao: Every 3rd Friday, every 2nd month starting February 2010 Feb 19; Apr. 16; Jun 18; Aug. 20; Oct. 15; Dec. 17, 2010.</p> <p>Cebu: Every 3rd Tuesday, every other month starting January 2010 Jan 19; Mar. 16; May 18; Jul 20; Sept. 21; Nov. 16, 2010. Venue:TBA Time: 9:30am to 5:00pm</p> <p>Bacolod: Every 3rd Tuesday, every other month starting February 2010 Feb 16; Apr. 20; Jun 15; Aug.17; Oct. 19; Dec. 21, 2010 Venue:TBA Time: 9:30am to 5:00pm</p>
	Module 1 INTRO TO TRADING	<p>PART I: MECHANICS OF TRADING <i>Trading Time; Bidders and Sellers; Stock quotes, board lots, fluctuations; Kinds of trading orders; executions & commonly used market lingo</i></p> <p>PART II: DYNAMICS OF TRADING <i>Trading Strategies. Discovering what are the trading strategies available and which ones will work for you.</i> <i>Market Diagnosis. Analyzing market</i></p>	<p>FOR FILIPINO ORGANIZATION OVERSEAS OR OFW: per request/invitation of at least 50 individuals or group of 50.</p> <ul style="list-style-type: none"> • Singapore • Indonesia • Taiwan • Thailand • Malaysia

		<p>trends, speculative versus play trading, what links can do, the importance of volume, value and posted prices, why you should know who the buyers and sellers are.</p> <p>Pulling the Trigger. Making orders (buy up, sell down, post, strategize, done at market, etc.)</p> <p>Monkey Business. Learn how to defend yourself from the common malpractices in the trade.</p> <p>Broker Assisted and On-line Trading. Feature, advantage and differences. How to trade Filipino stocks anywhere in the world.</p>	<ul style="list-style-type: none"> • Hongkong • China • Brunei • Dubai • Jeddah • Other countries, pls specify
	Module 3 INTRO TO TECHNICAL ANALYSIS	<p>INTRO TO TECHNICAL ANALYSIS; Charting Techniques; Trend and patterns-how to profit from it; How to determine buy and sell signals using the VARIOUS INDICATORS AND OSCILLATORS. Sources of Information-where to find market data</p>	
<p>2. FUNDAMENTAL ANALYSIS 1</p> <p>Cost: Philippines: Php5k</p> <p>Overseas: US\$200</p>	Module 1 INTRO TO FUNDAMENTALS	<p>PART I. INTRODUCTION TO FUNDAMENTALS & ECONOMY: Economic Components – Natural Resources, Human Resources; Economic Releases that Move Markets; Fiscal & Monetary Policies</p>	<p>Manila: Every 2nd Wednesday of the month. Starting January 2010 Jan. 13; Feb. 10; Mar. 10; Apr. 14; May 12; Jun 9; Jul 14; Aug. 11; Sept. 15; Oct. 13; Nov. 10; Dec. 15, 2010. Venue & Time PSE Ortigas, 9:30am to 5:00pm</p> <p>Baguio: Every 3rd Saturday, every 2nd month starting January 2010 Jan 16; Mar. 20; May 22; Jul 17; Sept. 18; Nov. 20, 2010 Venue: TBA Time: 9:30am to 5:00pm</p> <p>Davao: Every 3rd Saturday, every 2nd month starting February 2010 Feb 20; Apr. 17; Jun 19; Aug. 21; Oct. 16; Dec. 18, 2010.</p> <p>Cebu: Every 3rd Wednesday, every other month starting January 2010 Jan 20; Mar. 17; May 19; Jul 21; Sept. 22; Nov. 17, 2010. Venue: TBA Time: 9:30am to 5:00pm</p> <p>Bacolod: Every 3rd Wednesday, every other month starting February 2010 Feb 17; Apr. 21; Jun 16; Aug. 18; Oct. 20; Dec. 22, 2010 Venue: TBA Time: 9:30am to 5:00pm</p> <p>FOR FILIPINO ORGANIZATION OVERSEAS OR OFW: per request/invitation of at least 50 individuals or group of 50.</p> <ul style="list-style-type: none"> • Singapore • Indonesia • Taiwan
	Module 2 UNDERSTANDING FINANCIAL STATEMENTS	<p>PART II. HOW TO READ -The Income Statement -The Balance Sheet -The Cash Flow Statement</p>	
	Module 3 INTRO TO STOCK VALUATION	<p>PART III. HOW TO CHOOSE STOCKS TO BUY USING FUNDAMENTAL ANALYSIS</p> <p>HOW TO COMPUTE AND USE FINANCIAL RATIOS.</p> <p>HOW TO DETERMINE IF YOU ARE TRADING ON A DISCOUNT OR AT A PREMIUM</p>	

			<ul style="list-style-type: none"> • Thailand • Malaysia • Hongkong • China • Brunei • Dubai • Jeddah • Other countries, pls specify
<p>3. FUNDAMENTAL ANALYSIS 2</p> <p>Cost: Philippines: Php5k</p> <p>Overseas: US\$200</p>	<p>WHO IS WHO IN THE PHILIPPINE STOCK MARKET</p> <p>Featuring 91 index stocks in 6 sectors: i.e., financial, commercial-industrial, Property, Holdings, Services, Mining and Oil</p>	<p>THE LISTED COMPANIES - UPCLOSE THEIR DESCRIPTION & HISTORY – What they are; THEIR MOTHER COMPANIES, SUBSIDIARIES/ AFFILIATES/INVESTMENTS – what and who they own and what and who owns them; THEIR MANAGEMENT - Who they are, their core people; THEIR EQUITY - How big they are; THEIR HISTORICAL DATA – Dividends, Profits; THE COMPANIES GIVING OVER 3% REGULAR DIVIDENDS; THEIR PRICE ACTION - Historical Prices; THEIR MARKET CAPITALIZATION - What is their influence on local stock market ; THEIR LIQUIDITY - How often investors buy them, What are the most marketable stocks; THEIR STOCK CLASSIFICATION – Blue chip, second liner or third liner THEIR PAR VALUE, BOOK VALUE, MARKET VALUE AND FINANCIAL RATIOS; THEIR LOCATION, CONTACTS & DATE OF STOCKHOLDERS MEETING</p>	<p>Manila: Every 2nd Thursday of the month. Starting January 2010 Jan. 14; Feb. 11; Mar. 11; Apr. 15; May 13; Jun 10; Jul 15; Aug. 12; Sept. 16; Oct. 14; Nov. 11; Dec. 16, 2010. Venue & Time PSE Ortigas, 9:30am to 5:00pm</p> <p>Baguio: Every 3rd Sunday, every 2nd month starting January 2010 Jan 17; Mar. 21; May 23; Jul 18; Sept. 19; Nov. 21, 2010 Venue:TBA Time: 9:30am to 5:00pm</p> <p>Davao: Every 3rd Sunday, every 2nd month starting February 2010 Feb 21; Apr. 18; Jun 20; Aug. 22; Oct. 17; Dec. 19, 2010.</p> <p>Cebu: Every 3rd Thursday , every other month starting January 2010 Jan 21; Mar. 18; May 20; Jul 22; Sept. 23; Nov. 18, 2010. Venue:TBA Time: 9:30am to 5:00pm</p> <p>Bacolod: Every 3rd Thursday, every other month starting February 2010 Feb 18; Apr. 22; Jun 17; Aug. 19; Oct. 21 Dec. 23, 2010 Venue:TBA Time: 9:30am to 5:00pm</p> <p>FOR FILIPINO ORGANIZATION OVERSEAS OR OFW: per request/invitation of at least 50 individuals or group of 50.</p> <ul style="list-style-type: none"> • Singapore • Indonesia • Taiwan • Thailand • Malaysia • Hongkong • China • Brunei • Dubai • Jeddah <p>Other countries, pls specify</p>

ANALYSTS-TRADERS EQUITIES TRAINING CENTER

REGISTRATION SLIP

(fill-up & email at tradersgroup28@gmail.com, pls attach deposit slip)

AET Center will confirm your registration via email/call/text upon receipt of deposit slip or upon texting/calling in details of deposit.

SEMINAR/S TO TAKE (Pls. check): SEMINAR 1. ___ SEMINAR 2. ___ SEMINAR 3. ___

Name : _____ Age : _____

Address : _____

Landline # : _____ Cellphone #: _____

Company : _____ Position: _____

Profession : _____

Deposit details : BDO BRANCH- _____ TIME: _____ AMT. _____

Online payment

PESO ACCOUNT= BDO Current Acct. No. 004958012614 Analysts-Traders Equities Training Center

DOLLAR ACCOUNT= BDO Dollar account number 49502124 Analysts-Traders Equities Training Center

Note: OFWs can also pay in dollars through

For more inquiries: write AET Center at tradersgroup28@gmail.com, call 384-1866 or call/send messages through 0928-4744441 and 0917-3574363.